

Leadership Alignment Checklist

Confirm your leadership team is actually rowing in the same direction.

- ☐ Every leader can state the company's #1 priority this quarter, unprompted.
- ☐ The top 3 priorities are ranked, not just listed as equally important.
- ☐ Leaders have publicly committed to the priorities in front of each other.
- ☐ Trade-off decisions this quarter reference the stated priorities.
- ☐ No leader is quietly running a personal agenda that conflicts with the plan.
- ☐ Disagreements were resolved in the room, not left to simmer after the meeting.
- ☐ The plan has been communicated to every team, not just direct reports.
- ☐ Leaders can explain how their function's work supports the company goal.
- ☐ A single source of truth exists for what "done" looks like this quarter.
- ☐ Leadership reviews alignment at least once a month, not just once a quarter.

Want us to run this with you?

Book a free Growth Audit. No pitch deck, just a plan.

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